

**The Scoggins Report**  
**by Jason Scoggins & Landon Rohwedder**  
**July 22, 2014**

**June 2014**  
**Spec Market Roundup**

We're obviously on summer hours here at The Scoggins Report, so we'll keep our intro short and sw...well, short, at least.

The lull in the 2014 spec market continued through the end of the Spring selling season last month, as you can see from the below year-over-year comparisons. June ended up with the lowest number of spec sales since at least 2006, capping the worst first six months of the year since we started keeping track.

Not the best news to carry with you to San Diego this week, but at least not a big surprise. Safe travels, Hollywood.

**Year-Over-Year Breakdowns**

	<b>2014</b>	<b>2013</b>	<b>2012</b>	<b>2011</b>	<b>2010</b>	<b>2009</b>
New Specs	<b>15</b>	29	29	42	42	48
Specs Sold <sup>1</sup>	<b>5</b>	13	16	13	9	7
Percent Sold <sup>2</sup>	<b>33%</b>	31%	34%	31%	17%	13%
Genres Sold	<b>2 Action 1 Drama 2 Sci-fi</b>	4 Action 2 Comedy 1 Drama 3 Sci-fi 2 Thriller 1 Western	1 Action 6 Comedy 1 Drama 2 Horror 1 Sci-fi 5 Thriller	2 Action 4 Comedy 4 Sci-fi 2 Thriller 1 Western	1 Action 2 Comedy 1 Drama 1 Fantasy 1 Sci-fi 3 Thriller	1 Action 3 Comedy 1 Drama 2 Thriller

<sup>1</sup> Total sales in June

<sup>2</sup> Sales percentage of scripts that came out and sold in June

## Genre Breakdown

<b>Genre</b>	<b>Total</b>	<b>Sold</b>	<b>%</b>
Action/Adventure	4	2	50%
Comedy	3	0	
Drama	3	1	33%
Thriller	1	0	
Sci-fi	4	2	50%

The above percentages reflect just those scripts that came out and sold last month.

## Weekly Activity Breakdown

### Week of June 2:

- 3 new scripts hit the tracking boards, none of which have sold
- 1 spec sale was announced
  - **Understand** (6/6)

### Week of June 9:

- 5 new scripts hit the tracking boards, none of which have sold
- 2 spec sales were announced
  - **Captain Nemo** (6/13)
  - **The Controller** (6/11)

### Week of June 16:

- 1 new script hit the boards and sold in July
  - **Untitled Joe Gazzam Project** (out 6/16, sold 7/11)
- 1 spec sale was announced
  - **Leviathan** (6/16)

### Week of June 23:

- 1 new script hit the boards and has not yet sold
- 1 spec sale was announced
  - **Relative Truth** (6/24)

## Spec Sales (alphabetical by title)

**Project titles in the report are linked to the corresponding Spec Scout page, so you can click to see which of the below we've covered and scored there.**

### **CAPTAIN NEMO**

**Writer:** Alfred Gough & Miles Millar

**Reps:** CAA (JP Evans)

**Buyer:** Columbia

**Genre:** Fantasy action-adventure

**Attachments:** Joe Roth and Palak Patel will produce through Roth Films. Gough and Millar will executive produce.

**Notes:** The Hollywood Reporter reported the project was acquired preemptively by Columbia President Michael De Luca.

**Logline:** Kept under wraps but said to be a new take on Captain Nemo, the genius scientist who patrols the ocean's depths in his formidable submarine, the Nautilus.

### **LEVIATHAN**

**Writer:** Cole Haddon

**Reps:** WME (Cliff Roberts, Daniel Cohan, Tom Wellington) and Anonymous Content (Alex Goldstone)

**Buyer:** Columbia

**Genre:** Sci-fi

**Attachments:** Original Film's Neal Moritz will produce and Toby Ascher will executive produce.

**Notes:** Michael De Luca will oversee for the studio.

**Logline:** Kept under wraps.

### **RELATIVE TRUTH**

**Writer:** William Jack Sibley

**Reps:** Jeff Ross Entertainment (Jeff Ross)

**Buyer:** R.D. Ladner Productions

**Genre:** Drama

**Attachments:** Diane Ladd is attached to star and will produce and finance through her R.D. Ladner shingle. Demian Lichtenstein ("3,000 Miles to Graceland") is attached to direct.

**Logline:** While searching for her biological parents, a successful African American woman meets an impoverished white woman and her faith healing son who claim to be her true family.

## **THE CONTROLLER**

**Writer:** **Dominic Morgan & Matt Harvey** ("[Hyperbaric](#)")

**Reps:** **APA** (David Saunders) and **Energy Entertainment** (Brooklyn Weaver)

**Buyer:** **The Solution**

**Genre:** Action thriller

**Attachments:** **James McTeigue** ("V for Vendetta") is attached to direct. **David Winkler** ("The Mechanic") will produce through his eponymous production company.

**Logline:** Set in the Swiss Alps, follows the story of a veteran U.S. air commando who teams up with a female U.N. officer to hunt down an escaped dictator and avenge the murder of his brother.

## **UNDERSTAND**

**Writer:** **Eric Heisserer** ("[Story of Your Life](#)")

**Reps:** **WME** (Cori Wellins, Jason Spitz, Rich Cook) and **Art/Work** (Julie Bloom)

**Buyer:** **Fox**

**Genre:** Sci-fi

**Attachments:** **Shawn Levy** will produce through his **21 Laps** with **Dan Levine**.

**Notes:** Like "Story of Your Life," script is based on a short story written by **Ted Chiang**. **Dan Cohen** will oversee for 21 Laps. **Mark Roybal** will oversee for the studio.

**Logline:** After being diagnosed with brain damage following a near drowning, a man is given a drug to regenerate his damaged neurons that has the unintended side effect of improving his intellect and motor skills. As he becomes smarter and smarter, he is pursued by government agencies, bringing him into conflict with another super-intelligent test subject.

### **About The Scoggins Report:**

[The Scoggins Report](#) is a terribly unscientific analysis of the feature film development business based on information assembled from a variety of public and non-public sources. The numbers in the reports are by no means official statistics.

*Caveat emptor.*

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on [SpecScout.com](http://SpecScout.com).**